

Issue XXVI | January 2024 to July 2024

# THE GLIMPSE

A BI-ANNUAL MAGAZINE - DEPARTMENT OF  
COMPUTER APPLICATIONS &  
DEPARTMENT OF JOURNALISM



## KASTURI RAM COLLEGE OF HIGHER EDUCATION

(AFFILIATED TO GGSIP UNIVERSITY, NEW DELHI) AWARDED 'A' GRADE BY SFRC & GGSIPU  
AN ISO 9001:2015 CERTIFIED INSTITUTE MEMBER OF COMPUTER SOCIETY OF INDIA  
website : [www.krcollege.in](http://www.krcollege.in)

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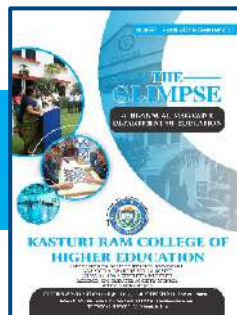
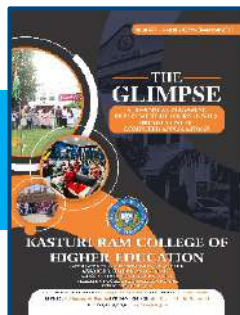
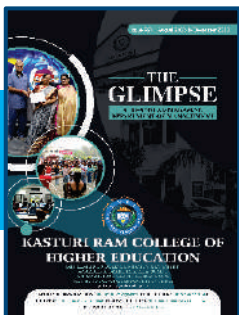
# KRCHE PROFILE

Kasturi Ram College of Higher Education (KRCHE) affiliated to Guru Gobind Singh Indraprastha University was set up in the academic year 2005 under the aegis of Kasturi Ram Research Centre for Science and Management with the mission of promoting quality education and building competent professionals.

Kasturi Ram College of Higher Education, Narela, an ISO 9001:2015 certified institute, affiliated to GGSIP University, has five courses – Bachelor of Business Administration, Bachelor of Commerce (Hons.), Bachelor of Arts (Journalism & Mass Communication), Bachelor of Education & Bachelor of Computer Applications. It is one of the most prestigious colleges of the GGSIP University.

S.No.	Programme/Course	Duration of Programme	Intake for the Academic Session 2023-24
1	Bachelor of Business Administration – (General)	3 Yrs.	50
2	Bachelor of Business Administration – (General) (2 <sup>nd</sup> Shift)		50
3	Bachelor of Commerce (Hons.)		50
4	Bachelor of Computer Applications		30
5	Bachelor of Arts Journalism and Mass Communication		30
6	Bachelor of Education	2 Yrs.	100

## Our Publications



Campus : Narela, Delhi-110040. 011-27787132, 8802841785



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# Executive Chairperson's Message



Dear Students,

"The Only Person You Are Destined To Become Is The Person You Decide To Be."

-Ralph

Waldo Emerson

Education in its true sense is not a mere accumulation of facts; on the contrary, it is preparation for life itself. The welfare of humanity lies neither in scientific or technological advancements nor in acquisition of material possessions.

Education can be considered worthwhile only if it enables the students to prepare themselves for the perpetual struggles of life and moulds them effectively so as to get them attuned to the fast changing business scenarios while handling their social, moral, and democratic duties efficiently. This is the kind of education we strive to impart at Kasturi Ram College of Higher Education.

At KRCHE, our priority is to empower our students with critical thinking skills thus instilling in them the ability to reach at sound conclusions based on observation and information.

Carrying forward our rich legacy, our institution has marched forward to spread the light of education and pave the path of academic excellence for every student. With a strong focus on creating opportunities, challenging minds and encouraging innovation, our industry oriented curriculum delivered by a diverse pool of exceptionally competent and dedicated faculty gives us the flexibility to adopt innovative methods to stimulate interest and attention among the students.

The pursuit of perfection is never ending and at KRCHE, our students are prepared for nothing less than perfection. Our alumnus is true example of our intellectual capital.

My message to the young generation of India is to dream big and believe in the power of your dreams. You would find a wealth of learning opportunities at KRCHE that would give wings to your dreams and serve as an essential stepping stone to a fulfilling life and career.

Best regards,

**Shri Rajesh Kumar Aggarwal**

## Director's Message

"Dear Students, Faculty, and Stakeholders,

I am delighted to present the upcoming issue of our biannual magazine, 'The Glimpse', showcasing the vibrant academic and extracurricular landscape of Kasturi Ram College of Higher Education. This edition highlights the initiatives undertaken to foster holistic development, innovation, and excellence among our students.

I commend our students, faculty, and staff for their tireless efforts in organizing diverse events, workshops, and activities that promote intellectual growth, creativity, and social responsibility. The Glimpse reflects our commitment to nurturing well-rounded individuals equipped to excel in an ever-changing world.

As we continue to strive for excellence, I encourage our students to remain curious, open-minded, and passionate about learning. I extend my gratitude to everyone who has contributed to this magazine and look forward to our continued journey towards academic and personal success.

**Prof. (Dr.) Seema Sharma**





# KRCHE Events



**NATIONAL CONFERENCE on Empowering Youth with Practical Skills Bridging the Gap between Training and Real-world Application from 2nd to 3rd January, 2024**



**Republic Day Celebration on 25-01-2024**



**Alankaran 2024 On 22-02-2024**



**Sports Meet on 05-03-2024**



**P.R.Campaign "Digital Literacy" on 14-03-2024**



**Education Summit on 27-03-24**



**Tag Day & Scribble Day on 03-04-2024**



**HR CONCLAVE on 30th April 2024**



**ADIEU 2024 on 04-05-2024**



**7-day FDP on Advanced Research Writing Skills Using AI Tools from 22nd to 28th July, 2024**



# National Service Scheme Cell Activities



Sewa Ashram NGO "Cloth Donation Drive" on 25-01-2024



Republic Day "Flag Hoisting" on 25-01-2024



Sapling Plantation Drive on 25-01-2024



YQBF on 07-02-2024



P.R.Campaign "Digital Literacy" on 14-03-2024



Quiz & Pledge Taking Ceremony "Mera Pahlav Vote Desh ke Liye" on 14-03-2024



Expert lecture "International Day of Calm" on 05-04-2024



Poster Making & Short Video Competition on 05-04-2024



Plantation Drive on 22-04-2024



# Eco Club Activities



Republic Day "Sapling Plantation Drive" on 25-01-2024



Poster Making Competition "Wetland & Human Wellbeing" on 05-02-2024



Harit Spandan - Inter College competition (IVS) on 20-02-2024



'AAHWAN' National Level Inter College Competition in association with Haryana State Bio Diversity Board on 07-03-2024



Best Out of Waste Competition on 15-03-2024



World Sparrow Day "Photography Competition" on 20-03-2024



World Water Day "Pledge Taking Ceremony Rain Water Harvesting" on 22-03-2024



World Earth Day "Quiz Competition" on 22-04-2024



World Earth Day Pledge Taking Ceremony & Plantation Drive on 22-04-2024



International Biological Diversity Day Essay Writing Competition on 22-05-2024



World Environment Day Plantation Drive on 05-06-2024



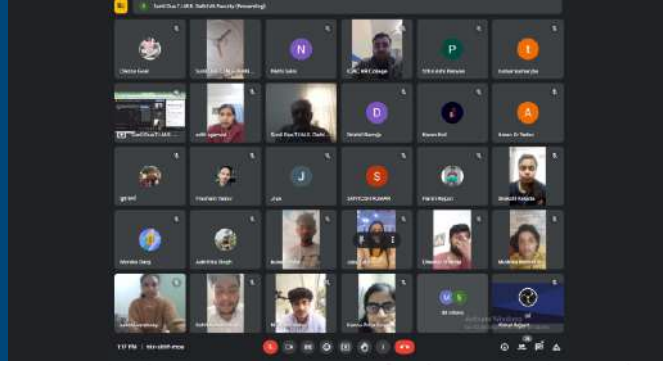
Van Mahotsav Plantation Drive on 21-07-2024



# Workshops, Seminars and Webinars



Webinar "Fact - Check" on  
13-02-2024



Workshop "How to crack  
Personal Interview"  
on 20-02-2024



Seminar "Awareness and  
Prevention of Drugs Abuse"  
01-03-2024



Seminar "Safalta Professional  
Development Program"  
by Gillette on 01-03-2024



Seminar "Big Data  
Analytics" on 07-03-2024



Expert lecture 'Rain Water  
Harvesting' on 22-03-2024



Workshop 'Data Structure  
and SQL Server Database'  
on 04-04-2024, (BCA)



Expert lecture "International Day  
of Calm" on 05-04-2024



Webinar "Digital Marketing"  
on 15-04-2024



# Excursions and Visits



Exposure Visit at Qutub Minar on 28-03-2024, (BAJMC)



Exposure Visit at Panasonic on 29-03-2024, (BAJMC)



Industrial visit at Parle - G on 02-04-2024, (BCA)



Exposure Visit at NDTV on 16-04-2024, (BAJMC)



Industrial Visit at Network Bulls on 16-04-2024, (BCA)



Exposure Visit at Deloitte on 05-04-2024, (BCA)

# Internships & Placements

**PrimeSuccess**  
A Business Success Story

**WG**  
WEBGROSS

**adgcraft**  
communications

**ZEENEWS**



# Confluence

घर में एक किलकारी आई थी,  
जो साथ में समेट कर खुशियां लाई थी ॥

देखने पर पता चला यह तो देवी का अंश है,  
जो बढ़ाएगी समस्त संसार का वंश है ॥

उसकी खुशी से घर में होती थी खुशहाली,  
वह रोती थी तो लगता था कि दूर जा रही है सूरज की लाली ॥

मानकर देवी का अंश उसे इन हाथों से पाला,  
परंतु कुछ हैवानों ने उसे इस कामवासना रूपी पिंजरे में मार डाला ॥

चली गई वह सूरज की लाली,  
जिसके होने से कभी नहीं लगता था यह घर खाली ॥

लाचार पिता के साथ आ जाते हैं कुछ लोग दिखाने हमदर्दी,  
लेकिन यही वह लोग हैं जो देवी के अंश पर चलाते हैं अपनी मर्जी ॥

कभी नारी सम्मान पर हो जाते हैं,  
रामायण व महाभारत जैसे युद्ध ॥

परंतु अब नारी सम्मान तो छोड़ो,  
शेष मानवता नहीं रही शुद्ध ॥

कर्मों के फल का तोड़ होना है,  
और जो बचा हुआ बाकी है उसका भी जोड़ होना है ॥



# Topppers of BA (JMC)

## 1st SEMESTER



**Suhani Singh**  
70419302423



**Priyanka**  
70219302423

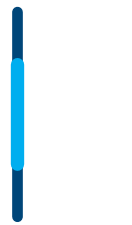


**Shriya Vaid**  
70319302423

## 3rd SEMESTER



**Diksha**  
01419302422



**Ishika**  
90119302422



**A Alakhaya**  
03519302422

## 5th SEMESTER



**Yashika**  
50119302421



**Manjeet**  
03319302421



**Yashshvi**  
0391930242



# Topppers

## BCA

### 1st SEMESTER



**Jaishree**  
70919302023



**Garima Jain**  
70419302023



**Sumit Sharma**  
70519302023



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For feedback and suggestions, mail us at [krcollegefeedback@gmail.com](mailto:krcollegefeedback@gmail.com)